

# Pro Tips for a Thriving Practice and Business in Gynecologic Oncology

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This workshop will focus on providing nuts and bolts strategies to help you optimize your practice as a gynecologic oncologist. It will address how to:

- negotiate and set up your practice in an efficient and effective manner
- work to win on multiple different competing priorities including clinical, educational, research, and administrative duties
- rebound from practice-threats such as patient satisfaction scores and litigation

Specifically, we will discuss selection of your practice environment and work-duties distribution, creating, leveraging, and elevating your work team, negotiating your salary, incentives and compensation, understanding reimbursement, and finding joy in a physically and emotionally demanding field, in both traditional and non-traditional settings.

**Learning Objectives:**

1. Understand health care reimbursement and apply strategies to optimize salary compensation, efficient operational workflow, and team management.
2. Identify strategies to optimize clinical, research, education, and administrative performance.
3. Discuss and manage silent topics of practice including patient satisfaction scores, malpractice, and alternative career pathways