



## 2025 SGO WINTER MEETING SPONSORSHIP OPPORTUNITIES

**Sponsorship assets are in-person opportunities only, with the exception of the event platform asset.**

Asset	Description	Description
Thursday Opening Reception	One-hour reception on Thursday evening; (Corporate or product logo on cups, napkins, and signage)	Exclusive sponsor: \$25,000 Shared sponsor: \$15,000— limit 3 sponsors
Friday Networking Reception	One hour reception on Friday evening; (Corporate or product logo on cups, napkins, and signage)	Exclusive sponsor: \$25,000 Shared sponsor: \$15,000— limit 3 sponsors
<del>Breakfast &amp; Coffee Breaks</del>	<del>All breakfasts and breaks (Corporate or product logo on cups, napkins, and signage)</del>	<del>Exclusive sponsor: \$25,000 Shared sponsor: \$15,000— limit 3 sponsors</del>
<del>Wi-fi Password</del>	<del>Your corporate or product name as the attendee Wi-Fi password.</del>	<del>Exclusive: \$25,000</del>
<del>Key Cards</del>	<del>Your corporate or product logo co-branded with the SGO Winter Meeting Logo on attendee hotel key cards</del>	<del>Exclusive: \$25,000</del>
Attendee Lanyards	Attendee lanyards with your corporate or product logo co-branded with SGO.	Exclusive Sponsor \$15,000
Logo-branded “Ski Stickers”	Help SGO skiers identify and connect outside the meeting with your corporate or drug logo alongside SGO’s on stickers sized for placement on skis.	Exclusive sponsor: \$12,000
Hotel Room Door Drops	Corporate or product logo-branded copy on one side of 8.5" x 11" handout delivered with pertinent meeting info on reverse	Thursday: \$12,000 Friday: \$12,000
<del>Rotating Banner Ad</del>	<del>Corporate or product static clickable ad located on the homepage of the event platform</del>	<del>\$7,500 Limited to 3 sponsors</del>

**Note:** Availability of assets is not guaranteed; they are offered and sold in order of support from the 2024 Annual Meeting. Please contact Jim Anderson, CEM, Director, Business Development and Industry Relations at [jim.anderson@sgo.org](mailto:jim.anderson@sgo.org) or Liz Sharpe, Coordinator of Meetings at [liz.sharpe@sgo.org](mailto:liz.sharpe@sgo.org) for more information.