



## **SGO LOGO AND TOOLKIT MATERIALS USAGE TERMS AND CONDITIONS**

This document serves as an agreement by and between the Society of Gynecologic Oncology, having its principal place of business at 620 N. LaSalle Dr., Chicago, IL 60654 ("SGO"), and the individual or entity downloading the SGO Logos ("You" or "User").

By downloading materials, You acknowledge and agree to be bound by these Terms. IF YOU DO NOT AGREE TO THESE TERMS, YOU MAY NOT USE THE SGO LOGO NOTWITHSTANDING SGO'S PRIOR APPROVAL OF THE USE THEREOF.

### **RECITALS**

WHEREAS, SGO is the owner of certain intellectual property rights in its logos depicted on Appendix A (the "SGO Logos") and its templates, sample templates, sample posts, and image library for each SGO signature meeting (the "Toolkit Materials");

WHEREAS, User desires to use the SGO Logos and Toolkit Materials for the purpose of the specific, noncommercial, informational use previously approved by SGO (the "Purpose");

WHEREAS, SGO desires to grant User a non-exclusive limited license to use the SGO Logos and Toolkit Materials for the aforesaid Purpose, subject to the terms and conditions of this Agreement.

### **AGREEMENT**

1. Grant of License: SGO hereby grants User a non-exclusive, non-transferable license to use the SGO Logos and Toolkit Materials solely for the Purpose. This license is valid from the Effective Date and will remain in effect until terminated by either party.
2. Restrictions on Use: User MUST conform use of the SGO Logos and Toolkit Materials to the Guidelines for SGO Logo and Toolkit Usage attached hereto as Appendix A. User shall not modify, alter, or distort the SGO Logos or Toolkit Materials in any way without prior written consent from SGO. The SGO Logos and Toolkit Materials shall be used only in connection with the Purpose and shall not be used for any other purpose without explicit permission from SGO.
3. Ownership and Attribution: The SGO Logos and Toolkit Materials remain the exclusive property of SGO. User acknowledges that they have no ownership rights or claims to the SGO Logos or Toolkit Materials. User must include appropriate attribution to SGO whenever the SGO Logos and Toolkit Materials are used.
4. Quality Control: User agrees to use the SGO Logos and Toolkit Materials in a manner that maintains the integrity and reputation of SGO. User shall not use the SGO Logos and Toolkit Materials in any way that could potentially harm or diminish the goodwill associated with SGO.
5. Termination: Either party may terminate this Agreement upon written notice if the other party breaches any provision of this Agreement. Upon termination, User shall immediately cease all use of the SGO Logos and Toolkit Materials, and dispose of materials bearing the SGO Logos or return them to SGO.



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6. Limitation of Liability. IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT.
7. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of Illinois.
8. Entire Agreement. This Agreement constitutes the entire agreement between the parties and supersedes all prior and contemporaneous agreements and understandings, whether written or oral, relating to the subject matter of this Agreement.



**APPENDIX A  
GUIDELINES FOR SGO LOGO AND TOOLKIT MATERIALS USAGE**

The SGO Logos, depicted below, are trademarks protected by Federal law belonging to the Society of Gynecologic Oncology, having its principal place of business at 620 N. LaSalle Drive, Chicago, IL 60654.

**SGO General Logos**



**SGO Annual Meeting on Women’s Cancer Logos**



**ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025**



**ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025** **ANNUAL MEETING ON WOMEN'S CANCER SEATTLE, WA • 2025**



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### SGO Winter Meeting Logos



### SGO Allied Health Professionals Meeting Logos



The following Guidelines for SGO Logo and Toolkit Materials Usage (“Guidelines”) explain the requirements and prohibitions associated with the use of the SGO Logos and Toolkit Materials. These Guidelines must be followed and adhered to at all times when a User (as defined in the Logo Use Terms and Conditions (“Agreement”)) to which these Guidelines are attached) uses one or more of the SGO Logos and Toolkit Materials to promote their affiliation with or sponsorship by SGO. If there is a question pertaining to usage of any of the SGO Logos or Toolkit Materials, or if information contained in the Guidelines is not clear, it is the responsibility of the User to contact SGO at [sgo@sgo.org](mailto:sgo@sgo.org) and obtain clarification. Please allow a minimum of five business days for an explanation.

Failure to adhere to these Guidelines can result in loss of the limited license provided under the Agreement. The SGO Logos and Toolkit Materials may only be used by the User as defined in the Agreement.



### **Integrity of the SGO Logos**

The SGO Logos and Toolkit Resources must be reproduced only from the high-resolution digital files obtained from SGO, under the Agreement, and according to the terms of these Guidelines. It is not permissible to use the SGO Logos from sources other than the high-resolution digital files, including, but not limited to, websites (including SGO or its affiliates sites), scans, or any source other than SGO.

The SGO Logos may not be reconstructed, modified, or altered in any way, including the following:

- No other text or graphics may appear inside or around the SGO Logos or added to Toolkit Materials.
- No stretching, squeezing, rotating, distorting, or altering the proportions of an SGO Logo or an element of an SGO Logo.
- No changing typography or font of an SGO Logo.
- No changing the color scheme of an SGO Logo or Toolkit Materials.
- Do not box out or frame the SGO Logos (fully or partially) with any shape (circle, oval, shadow, or set of lines).
- Placement of an SGO Logo should be such that there should not be any suggestion that the SGO Logo represents anything more than an affiliation with or sponsorship by SGO for the Purpose as defined in the Agreement.
- Use of the SGO Logos must include the registered trademark designation (®).
- The SGO Logos should stand alone and apart from other competing text or graphics.
- Use of an SGO Logo on gift items such as hats, mugs, book bags, etc. is prohibited unless approved by the SGO in writing prior to ordering.
- Advertisements incorporating an SGO Logo must also be approved by SGO prior to insertion in a publication, and may, in SGO's sole discretion, be subject to additional terms and conditions as may be required by law or SGO policy.

This explanation is limited to placement and usage of the SGO Logos and does not constitute an approval of a user's compliance with SGO's Bylaws or Code of Ethics.

To access approved files for use of the SGO Logos and Toolkit Materials, e-mail [sgo@sgo.org](mailto:sgo@sgo.org).

To access approved files for use of the Toolkit Materials, visit [sgo.org/events](http://sgo.org/events).