



SGO WINTER MEETING

SPONSORSHIP OPPORTUNITIES

Sponsorship assets are in-person opportunities only, with the exception of the event platform asset.

Exclusive purchases limited to one asset per company

Asset	Description	Description
Rotating Banner Ad	Located on the Homepage of the Event Platform	\$5,000 Limited to 3 sponsors
Thursday Opening Reception	One-hour reception on Thursday evening; (Corporate logo on cups, napkins, and signage)	Exclusive sponsor: \$15,000 Shared sponsor: \$10,000— limit 3 sponsors
Friday Networking Reception	One hour reception on Friday evening; (Corporate logo on cups, napkins, and signage)	Exclusive sponsor: \$15,000 Shared sponsor: \$10,000— limit 3 sponsors
Hotel Room Door Drops	Corporate logo-branded copy on one side of 4.25" x 11" handout delivered with pertinent meeting info on reverse	Thursday: \$10,000 Friday: \$10,000
Breakfast & Coffee Breaks	All breakfasts and breaks (Corporate logo on cups, napkins, and signage)	Exclusive sponsor: \$15,000 Shared sponsor: \$10,000— limit 3 sponsors
Logo-branded "Ski Stickers"	Help SGO skiers identify and connect outside the meeting with your logo alongside SGO's on stickers sized for placement on skis.	Exclusive sponsor: \$10,000
Pronoun Pins	Your corporate logo displayed where attendees will select an SGO branded pin communicating their pronoun preference.	Exclusive sponsors: \$5,000
Wi-fi Password	Your drug name as the attendee meeting space Wi-Fi password	Exclusive: \$20,000
Key Cards	Your company logo co-branded with the SGO Winter Meeting Logo on attendee hotel key cards	Exclusive: \$20,000

Note: Availability of assets is not guaranteed; they are offered and sold in order of support from the 2023 Annual Meeting. Please contact Jessie Pare at jessie.pare@sgo.org for more information.