

Gynecologic Oncology and Gynecologic Oncology Reports

Are you active on social media and passionate about women's cancer research? Then why not join our team as a Social Media Editor for *Gynecologic Oncology* and *Gynecologic Oncology Reports*? We are currently seeking 1-2 people for this role.

Role description

- Your primary role is to work closely with the Editorial Leadership Team, comprised of the Editors and Publisher, to develop and implement the author engagement and social media strategy for *Gynecologic Oncology* and *Gynecologic Oncology Reports*. As an ambassador for the Journals with the author community, you will also establish best practice and partner with the Publisher, Editors, and Editorial Board to interact with the research community to raise the profile of the Journals and to deliver a unique social media presence.
- You will act as a chair or co-chair over a social media committee within the Editorial Boards of both Journals who will help execute this strategy and you will provide recommendations on who to appoint to this committee.
- The Social Media Editor will be part of the journals' Editorial Team and your name will be added to the masthead of both journals. As this is a new and developing role, the initial appointment will be for one year, though this may be extended to three years by mutual agreement.
- Elsevier will pay an annual honorarium for your services as Social Media Editor. You will also receive a complimentary subscription to the Journals for your personal use and complimentary access to Science Direct and Scopus during your term.

Key Responsibilities

Social Media

- Work with the Editors and Publisher to develop a social media strategy plan each year for the journals.
- Take the lead in the development and coordination of a team of individuals from the journals' Editorial Boards to ensure successful execution of the social media strategy.
- Build and maintain strong Twitter presence for the journals via the [@GynOncJnls](#) channel.
- Oversee day-to-day operations including but not limited to:
 - Tweet to highlight selected content as each issue of the journals are published online.
 - Promote monthly podcast series as they are made available online.
 - Work with special issue Guest Editors to solicit submissions via social media for special issues and to promote these issues once published.
 - Promote the *Gynecologic Oncology* sponsored session at the SGO Annual Meeting.
 - Arrange for active tweeting either remotely or in person, by you (if you are in attendance) or another Editorial Board member during meetings such as SGO Annual Meeting, ICGS, WAGO, and other events relevant to the Gynecologic Oncology community to promote journal content and activities (e.g. publications workshops).
 - Retweet content relevant to the journals' audience.

Engagement

- Work with Editors to identify and/or develop multimedia content to support the editorial content of the journals, including author interviews, podcasts, and other relevant content innovations.
- Organize monthly podcast series featuring Guest Speakers from *Gynecologic Oncology's* Editor's Choice article and corresponding Editorial and/or other topics as approved by the Editorial team and Publisher.

General

- You will be a member of the Editorial Leadership Team and Editorial Board and will participate in Editorial Board meetings and exchanges where possible either in person, via teleconferencing, or via email communication.
- You will work alongside the Editors to put into operation agreed Editorial Board strategic plans to maintain and improve journal standards and reputation.

Qualifications

The ideal applicant will have:

- A practicing gynecologic oncologist with at least 5 years of experience post-fellowship;
- Experience in social media and, in particular, Twitter with a track record of engagement through social media;
- Experience in writing for publication and a relevant publication record;
- A good understanding of the gynecologic oncology discipline and its policy and practice;
- Some understanding of editorial activity, including peer reviewing or editorial board experience.

Expressions of interest including a 1-page letter of intent and CV (including twitter handle) should be sent to a.nichols@elsevier.com.

Closing date for expressions of interest is **February 28, 2022**.